

The State of New Hampshire
By Her Excellency
Margaret Wood Hassan, Governor

A Proclamation

SMALL BUSINESS SATURDAY
NOVEMBER 30, 2013

WHEREAS, The State of New Hampshire celebrates our local small businesses and the contribution they make to our local economy and community; and

WHEREAS, According to the United States Small Business Administration, there are currently 28 million small businesses in the United States, which represent more than 99 percent of American companies, create two-thirds of the net new jobs, and generate half of the private gross domestic product; and

WHEREAS, Small businesses employ one-half of all private sector workers in the United States; and

WHEREAS, 89 percent of consumers in the United States agree that small businesses contribute positively to the local community by supplying jobs and generating tax revenue; and

WHEREAS, 86 percent of consumers in the United States have small businesses in their community that the consumers would miss if the small businesses closed and 93 percent of consumers in the United States agree that it is important for people to support the small businesses that they value in their community; and

WHEREAS, 90 percent of consumers in the United States are willing to pledge support for a “buy local” movement; and

WHEREAS, New Hampshire supports our local small businesses, which create jobs, boost our economy, and preserve our neighborhoods; and

WHEREAS, Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as **Small Business Saturday**;

NOW, THEREFORE, I, MARGARET WOOD HASSAN, GOVERNOR of the State of New Hampshire, do hereby proclaim **NOVEMBER 30, 2013**, as **SMALL BUSINESS SATURDAY** in the State of New Hampshire and urge residents of communities across the state to support small businesses and merchants on **Small Business Saturday** and throughout the year.

Given this 20th day of November, in the year of Our Lord two thousand and thirteen, and the independence of the United States of America, two hundred and thirty-eight.

Margaret Wood Hassan
Governor